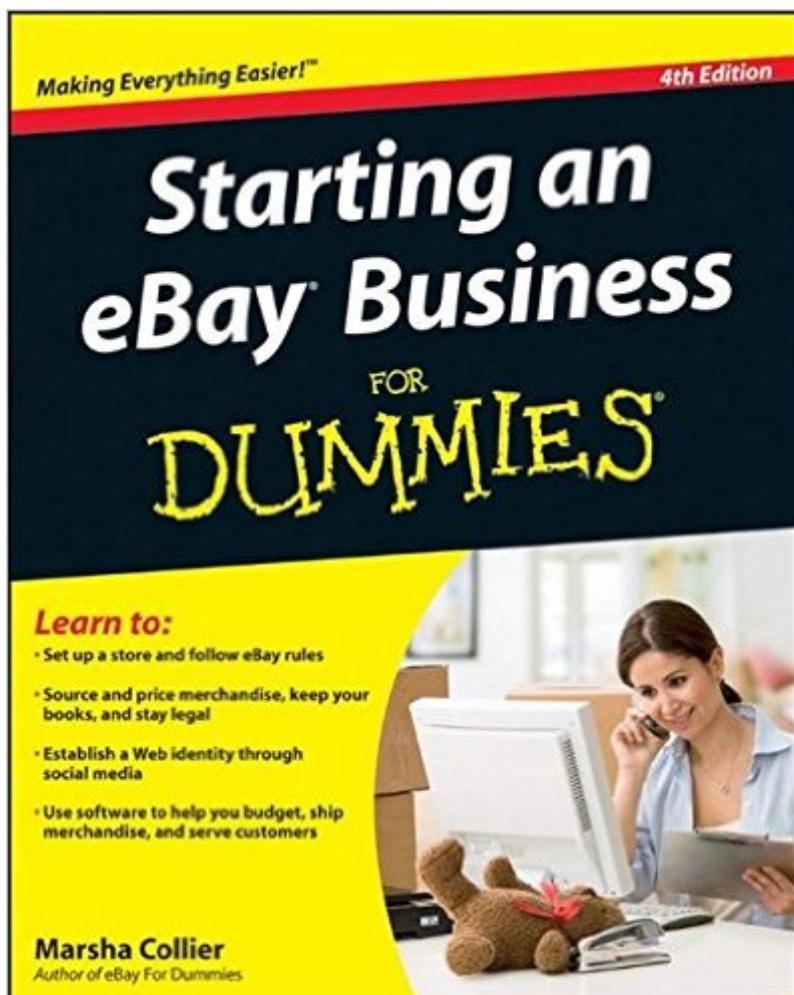


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# Starting An eBay Business For Dummies



## **Synopsis**

The gold standard for eBay users who want to get serious about selling Want to turn your eBay use into a steady revenue stream? Come to where everyone starts, with a copy of the latest edition of Starting an eBay Business For Dummies. eBay superstar author Marsha Collier packs the fourth edition of her mega-selling book with everything you need to know, from how to tap the explosive power of social media for promoting your business to the very latest on eBay's fees and payment structure, how to maintain your own customer service center, ways to build an audience, and much more. Shows you how to lay the foundation for a business by setting up a store and reviews legal requirements and restrictions Helps you price and source your merchandise Explores how to attract an audience using social media through your own site Gives you a quick MBA in budgeting, money transactions, customer service, shipping, and more Offers insight on other sellers who have been successful on eBay and what you can learn from them Kick-start your eBay business and get profitable with this must-have guide from eBay superstar Marsha Collier.

## **Book Information**

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Average Customer Review: 4.2 out of 5 starsÂ See all reviewsÂ (55 customer reviews)

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## **Customer Reviews**

Have made a quick scan of the book and have read a couple of chapters of immediate interest. It answered all of my questions about eBay so far. I also purchased the "eBay Business All-In-One for Dummies" (the 9 books in 1 edition) at the same time. The All-In-One had basically the same information (and more) as the "Starting an eBay Business" book. If you are looking for an overall eBay book I would go with the All-In-One book.

Marsha's 4th Edition Starting An eBay Business For Dummies is very well written and easy to understand. I started my day reading some of the book, practice what I had learned on eBay, then end the night by reading some more. Since getting this book my income from eBay has started picking up. I now have more confidence in what I do with eBay. Many thanks Marsha!!

A great book for someone like me who has not done this ever. Easy to read and understand the process.

A good book with lots of info but no matter how you slice it, starting a business on Ebay is just taking a deep breath and moving through the prompts on the Ebay site. It is complicated at first but gets easier as you go. I could have done it without the book.

Marsha Collier is legendary. The vast amount of research neatly organized into both this and "eBay For Dummies" makes these excellent reference books, though Marsha's treatment of any given subject matter is not boring judging from my reading of random pages here and there. She did perfectly on both of my books Authored by her. I would give her 10 out of 5 stars if mathematically possible.

GREAT information in this book. We started what is now a successful eBay store from the information contained within this book. Ebay changes their policies, practices and expectations of sellers often so be sure to get the latest version of this book.

very helpful to a novice. I have been successfully selling on Ebay and this book gave me the information and confidence to give it a go. And actually this was very easy to read. The author got the irreverence and good information mix of the "Dummies" books down solid.

In the process of reviewing now. It has given me a few websites that have been helpful. As a beginner it has had several helpful tips so far. I feel this is a book that I will use for reference as I continue growing with Ebay .

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